

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2021-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: American Whitewater (AWW)

Grant Number: 3321FAN201104

Grant Title: American Whitewater's Basic Whitewater Safety Films Project II

Period of Performance: 1 year grant

Award Amount: \$40,000.00

Summary:

Many accidents in moving water can be avoided when boaters are prepared to deal with hazards specific to whitewater rivers. Whitewater specific knowledge and skills are essential for river recreation, however many paddlers are not sure where to find safety information.

This project will develop and disseminate two short films covering basic whitewater safety concepts and skills. These films will be entry level oriented, but will apply specifically to whitewater river running, and will be full of cinematic and compelling images aimed at inspiring paddlers to 1) familiarize themselves with the basic skills necessary for safe whitewater boating, and 2) encourage boaters to continue to practice and develop their rescue skills with their peer group and through licensed rescue courses.

Outcome: Using compelling and exciting cinematography to draw whitewater river users in, these films will inspire the current and next generation of boaters to become competent in swiftwater rescue and to recognize the importance of practicing, developing and improving these skills throughout their paddling careers, making them safer on the water, and making their paddling partners safer as well. Thanks to this project, countless novice, beginner, and intermediate paddlers will be exposed to, and educated in basic safety concepts for whitewater river running, likely resulting in fewer paddling-related deaths and injuries.

<https://www.americanwhitewater.org/>